



 How To Start With Organic Facebook Posts

1. Set up your profile/page for success

Make sure your personal profile or page clearly shows:

- Who you are
- What you offer
- How people can reach you

A clean profile pic, banner, and simple “about me” goes a long way.

2. Define your audience


Who do you really want engaging with your posts?

Think about your ideal reader — their **interests, struggles, and goals.**

Write with *that person* in mind.

3. Choose your post style

Mix it up:

-  Text-only curiosity posts

- 🎨 Image posts
- 🎥 Short videos
- 📊 Carousel-style slides (multiple images in one post)

Use what feels natural and keeps your audience engaged.

4. Craft your content

- Write in your own voice.
- Keep it short, clear, and curiosity-driven.
- Always end with a call-to-action like:
 - “DM me for details”
 - “Drop a 🔥 if you want the link”

5. Post consistently

Forget about daily ads or chasing algorithms.

Aim for **3–5 solid, engaging posts each week.**

Consistency builds trust.

6. Track & adjust

- Notice which posts get the most likes, comments, or DMs.
 - Do more of what works.
 - Tweak the stuff that falls flat.
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🌟 Tips For Better Organic Posts

✓ **Know your goals** — engagement, awareness, leads, or sales?

✓ **Speak to your people** — write like you're talking over coffee.

✓ **Be visual** — memes, screenshots, eye-catching graphics stop the scroll.

✓ **Experiment** — try story posts, lists, curiosity hooks.

✓ **Stay consistent** — steady posting builds a following.

✓ **Engage back** — reply to comments & DMs to boost reach.



Organic Post Prompts (Swipe & Adapt)

- Share a simple **before/after transformation** story.
- Tell a **personal story** that connects to your offer.
- Create a **checklist or quick tips** list.
- Share a **behind-the-scenes** moment or lesson.
- Ask a **yes/no** or “this vs that” question.
- Drop a **mini how-to tutorial** in under 5 steps.
- Share **social proof** (testimonial, screenshot, win).
- Create urgency with **last chance/limited spots** posts.
- Use **humor or ameme** to grab attention.
- Give away a **free resource** (PDF, script, template).
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Example Curiosity Post (Organic)

"Every month I was shelling out \$99+ just to keep my products online.

This week, I found a way to pay once — and own the whole system.

Unlimited sales. Instant delivery. No subscriptions.

Crazy that more people aren't using this..."